



MAJOR IN

ENTREPRENEURSHIP



Study Entrepreneurship in the Country that Invented the Term!

This major — taught entirely in English — aims at developing students strategic, managerial, financial and marketing competencies associated to project management and the launch of new activities. Founded on active pedagogy, the program plunges students into the world of start-ups or takeovers, both for oneself or for extant corporations.

The program's graduates are clearly involved in starting up new businesses or business development in France or abroad: business developer, chargé d'affaires, project and project portfolio manager, activity manager, development (area or key account) manager.

Potential students may choose to concentrate on taking entrepreneurship specialization classes during their semester abroad, or may choose to join the program after an undergraduate degree (pending acceptance of their pre-requisites) and complete their final two years of study at ESSCA by earning the ESSCA master's degree.

CURRICULUM

SEMESTER A - (Sept-Dec)

BUDAPEST - 30 ECTS

Core courses

- Economic Intelligence
- Product and Process Management
- Starting New Ventures

Electives

- Cross-Cultural Management
- Crisis Management
- Doing Business and Management in CEE
- Geopolitics in Central and Eastern Europe
- French Language
- Hungarian Language

SEMESTER B - (Jan-May)

ANGERS - 36 ECTS

Core courses

- Leadership and Strategy
- Country Risk Analysis
- Business and Market Dynamics

- European Integration and Business Environment
- International Strategic Management
- French Language

SEMESTER C - (Sept-Dec)

ANGERS - 30 ECTS

Core courses

- Business Modeling
- Business Planning
- Business Traction

Electives

- Social Business and Digital Business
- Entrepreneurial or Business Development Project
- French Language

SEMESTER D - (Jan-May)

APPLIED RESEARCH SEMESTER

During this semester, students complete:

- A six-month in-company internship
- A master's thesis based on a concrete topic of Entrepreneurship in coherence with the student's professional project and including significant empirical work. The thesis is written under regular supervision of a faculty member.

Courses are weighted 6 ECTS except where indicated.

All ESSCA course offerings are subject to availability and modification.



Eligibility

The program has been designed for students from all over the world who:

- Have obtained a first degree (bachelor's) and ideally have some professional experience thanks to a first job or in-company internships;
- Can provide a GMAT (Graduate Management Admissions Test) score with their application information. For further details, please log on to www.gmat.com/gmat/thegmat/. Candidates may also take the SHL Test via ESSCA;
- Have a real international outlook, a coherent professional project and open-mindedness to people from different cultural backgrounds.

Application and admission

Please consult our website for information on the application process.

- If you have any questions, please contact International admissions: infomaster@essca.fr
- For questions on program content, please contact Dr. Xavier Lesage: xavier.lesage@essca.fr

Applications must be submitted by early June 13, 2017

Tuition Fees

Tuition fees for ESSCA's graduate program were:

- 2017-18: €9,330
- 2018-19: €9,380

ESSCA does offer a limited number of partial and total scholarships for students from outside France. For more information, please log on to our website.

Accommodations and Practical Information

- ESSCA student services can assist students in their search for accommodations and with their administrative formalities. Please contact:

- Nadège Picquenard in Angers
nadege.picquenard@essca.fr
- Robert Rahner in Budapest
robert.rahner@essca.fr

- Further information on ESSCA's main and Budapest sites: www.essca.fr/en > About ESSCA > Our Campuses > ESSCA Angers or ESSCA Budapest

Information and enrolments

infomaster@essca.fr



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