



Students may wish to profit from their summer months to earn up to 12 ECTS (equivalent 6 US credits) in different parts of the world as part of ESSCA's Summer Programs at each of its four learning centers in Europe and in the Far East. Geared toward both undergraduates and graduates, students of business or in other disciplines, those seeking a shorter-term means to gain in internationalization and earn university credits will find what they are looking for.

Testimonials DANIEL, from Mexico

“ Europe is a place that I like. In this summer programme I had the opportunity to visit many places where most of the people don't go; in those places my cultural thoughts grew and now I can pretend to think with more ideas and with different point of views. I need to thank all the people that help me to be in this programme. Thanks to ESSCA for this experience.

”

FANG FANG, from China

“ I gained a lot from this Summer Programme. I will bring my new concepts and ideas back home to show what I saw and heard. It will be a very worthwhile and meaningful moment I shall remember my whole life.

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Angers, The Loire Valley

4-5 weeks, mid-June to mid-July

This course is an intensive in-depth introduction to economic, political and cultural aspects of the European Union. The first weeks are spent in Angers where classroom time is complemented by visits to some of France's outstanding cultural heritage sites. A series of visits and meetings are organized, including to the European Commission and the European Parliament in Brussels. The program ends in Paris, timed to coincide with Bastille Day celebrations, wrapping up the course and including visits to the city (12 ECTS).

• European Union Studies

- History and Emergence of the European Union
- The Institutional Framework of the E.U.
- 4-day Brussels Visit

• Intercultural Communication

- International and Cross-Cultural Communication
- Aspects of French National Culture

• European Economics

Paris, City of Lights

4 weeks, Final week of June to third week of July

The Paris Summer Program is dedicated to undergraduate students of business, though candidates from other walks of life interested in learning about French and European business practices may also want to apply. Scheduled mid-summer, students are able to choose from one of three modules, each made up of two courses in introductory and advanced business or language (12 ECTS). All classes take place over a four-day working week to enable candidates to explore Paris or France. Students may choose from one of the three following pairings:

• Pairing 1

- International Business Management
- International Luxury Brand Marketing

• Pairing 2

- Digital Culture & New Markets
- Economic Intelligence and Strategy

• Pairing 3

- French Language
- French Culture and Civilisation





Shanghai The Oriental Pearl

6 weeks, mid-June to end-July

The Shanghai Summer Program offers an excellent introduction to contemporary China. It also provides a first-hand initiation into the essential aspects of doing business in China and its interaction with other important regions in the world. Participants will have the opportunity to obtain 15 ECTS credits and experience Chinese culture through a combination of academic courses and extracurricular activities.

- Old and Contemporary Chinese Civilisation, Politics & Society
- Doing Business in China: Commercial Environment & Legal System
- Shanghai Interdisciplinary Field Research
- Chinese Language

Budapest The Pearl of the Danube

4 weeks, Final week of June to third week of July

Each year, ESSCA's Central European learning center hosts a very internationally active summer program for students who come from a large number of partner universities from all over the world. The program, worth 12 ECTS credits, is open to graduate students of business and includes numerous corporate and cultural visits all across Hungary. Two different specializations are offered:

- **Pairing 1**
 - Human Centered Management and Leadership
 - Economic and Business Opportunities between Europe and Asia
- **Pairing 2**
 - International Marketing and Logistics
 - Self-leadership (personal and role development)



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