



Study Business in the heart of Central Europe at ESSCA's Budapest Campus

ESSCA has been present in the center of one of Central Europe's busiest capitals since 1993, and has welcomed hundreds of students from France and all over the world. Come to the historic banks of the River Danube to study business and gain actual corporate insight through lectures and company visits — all in English — thanks to ESSCA's experienced professors and staff.

ESSCA Budapest welcomes a great variety of international students — over forty nationalities who come together to learn about Central and Eastern European (CEE) issues and business practices. They profit from a smaller but still very cosmopolitan European capital by gaining first-hand knowledge about the way Hungarians work and think, as well as taking in the sights, sounds and culture of this historic, millennial city.

Courses are available for graduate and undergraduate students in the framework of either one semester long programmes or summer and winter programmes.

Unless otherwise specified, each course is on offer during the fall (September-December) and spring (January-May) semesters.

Undergraduate Courses

Offered both semester: Management or Finance

MANAGEMENT

- Doing Business in CEE
- Cross-Cultural Management
- CEE Economics and Politics
- Consumer Behaviour
- Humanistic Management
- Logistics
- Introduction to Hungarian Culture and Society (3 ECTS)
- Hungarian Language (3 ECTS)

FINANCE

- Money and Capital Markets
- Equities and Investment Analysis
- Ethics in Finance
- International Finance and Investment
- Logistics
- Principles of Auditing
- Introduction to Hungarian Culture and Society (3 ECTS)
- Hungarian Language (3 ECTS)

Graduate Courses

Offered in Fall

Courses are worth 3 ECTS - 30 hrs unless otherwise indicated.

- Corporate Social Responsibility and Business Ethics
- Information Systems Management
- Data Analytics and Market Dynamics
- Strategy
- Leadership
- Finance Management
- Hungarian Language (30 hrs, 2 ECTS)
- Cross-Cultural Management
- Doing business and management in CEE

Offered in Spring

Courses are weighted 6 ECTS unless otherwise indicated.

- Starting New Ventures
- Cross-Cultural Management
- Crisis Management
- Managing Creativity and Innovations
- Project Management
- Doing Business and Management in CEE
- Leadership and Strategy
- Information Systems and Operations Management
- Economic and Managerial Perspectives of the Firms
- French Language
- Hungarian Language (3 ECTS)



Testimonial
PASCAL LEONHARD STORK
Katholische Universität Eichstätt-Ingolstadt, Germany



First it was a great opportunity to study at ESSCA, but after my arrival at Budapest I perceived the bigger thing I was part of. ESSCA introduced me to people from all over the world and with such great friends it was easy to explore a new region. The atmosphere has been unique. This experience supported my personal growth. However, ESSCA lectures gave me great theoretical input for my academic studies by using interactive teaching methods and lots of interesting discussions. I am thankful for having been there!



Application Procedures

- If you are from one of ESSCA's partner universities, please contact your student exchange coordinator or international office.
- If you are from another university, please contact ESSCA directly (see below) and make sure to mention that you wish to be considered as a "free mover."
- A 550 TOEFL score is required for non-native English speakers. Students whose home university language of study is English are also exempt.

Practical Information

- ESSCA student services in Budapest assist students in their search for accommodations and with their administrative formalities.

More information:

www.essca.fr/en > About ESSCA > Our Campuses > ESSCA Budapest

Information and enrollments

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Associate member of UCO (Université Catholique de l'Ouest)

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