Editorial

Over the past three years, ESSCA has obtained 3 prestigious international accreditations while at the same time opening three new campuses. It’s one of the rare European management schools, perhaps the only one, having chalked up both qualitatively and quantitatively in such a short time. This success reveals the school’s entrepreneurial spirit and its ability to adapt.

I now have the immense pleasure and privilege to become a part of this magnificent institution to accompany it in its development. I will thus refer to a quotation from Henri Bergson, “act as a man of thought and think as a man of action.”

I will be the man of thought so that the school can transmit its ambitious pedagogical project favoring its students’ intellectual fulfillment, as well as its alumni’s sense of responsibility.

I will be the man of action so that the school can fully meet the expectations of firms and its institutional partners both in France and abroad.

But success can only happen as a collective body, and together – collaborators, students and alumni – we will achieve our goals.

Jean CHARROIN, ESSCA’s New Dean

Since December 1, Dr. Jean CHARROIN, 51, Unilasalle engineer and PhD in management sciences from the Ecole Polytechnique has been the ESSCA Group’s new dean.

After several years in industry, Dr. CHARROIN joined the world of the French Grandes Ecoles management schools as professor of management control at Audencia Nantes. He took over the ESSEC Group’s management in their specialized MBA in International Agrifood Management in 2002. In 2006, he became programme director of Audencia Nantes’ Grande Ecole programme, and then became Dean in 2011, while at the same time becoming General Manager of the entire Audencia Group. Jean CHARROIN went on to manage IDRAC from 2015 to 2017, before starting up the first transition management consultancy dedicated to higher education.

This rich managerial path, in tandem with an in-depth knowledge of management schools, has made him a well-known and recognized personality among all players of higher management education.

At ESSCA, his mission is to pursue the development driven by the school these past several years and brought to fruition in the new Bachelor’s and Master’s of Science programmes, the opening of three new campuses in France, and crowned by three prestigious international accreditations (AACSB, AMBA and EQUIS).

He brings his strategic vision and demanding operational nature, by relying on the competencies and commitment of his teams to profit from the immense potential that represent new technologies and the changes they bring to education, both in France and abroad.

For Jean CHARROIN, the essential consists in conjugating ESSCA’s many assets to serve students, the firms that hire them, and society as a whole. All this while respecting the humanistic values that have guided the school for 110 years.
Forums to Connect Students and Professionals

Anchor for several years firmly within ESSCA’s curricula, the Corporate Forums are “must-attend” appointments for all students seeking an internship or their first job. The principle remains easy: organizing encounters between students and recruiters and in professional conditions rewarding to all.

Last November 22 the Audit-Expertise Forum took place on the Angers campus with the presence of consultancies such as Deloitte, EY France and Luxembourg, Grant Thornton, KPMG, Mazars, PwC and RSM.

In October, the Consulting Forum welcomed 25 consultancies to ESSCA. This led to nearly 250 interviews over the course of an afternoon, enabling students majoring in Consulting to clinch their end-of-study internship.

Other forums welcomed companies from all sectors of activity seeking good candidates in management, as those that will attend the forum next January 31.

Digiprize #6 on its way!

Digiprize, the digital innovation and entrepreneurial initiative competition started up by ESSCA for young people aged 17 to 25, is back in January for its 6th edition. With more than 300 projects supported since it was launched in 2013, this challenge often is a springboard for budding start-up-ers!

Candidates can participate by filing their project on the digiprize.essca.fr platform.

And now for your ideas!

Inspiring Encounters

Since the beginning of the school year, ESSCA has offered students an eclectic choice of lectures on its different campuses with first-rate personalities. Here is a return on four main events.

New Work-Study Majors

ESSCA will, next fall, open three new work-study majors earned over two years in the master’s programme:

- Management in Customer Experience and Retailing, in Lyon
- Company Finance, in Aix-en-Provence
- Innovation Management and Fintech, in Bordeaux

Now a total of nine, these work-study specializations encounter a frank success among students. This type of study, which combines class time at ESSCA and a hands-on assignment in a firm, provides students with solid, rewarding experience. It leads in many cases to a first job for young alumni.

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Her determination and efforts paid off. The Sri Lankan student Charitha GAMAGE this year received the prestigious Eiffel scholarship to finance her studies at ESSCA in the International Finance MSc in Paris.

Awarded by the Ministry for Europe and the Foreign Office, the Eiffel scholarships’ goal is to attract the best international students to France. Each year, a group of experts select candidates based on their application files and Charitha’s charmed the jury: “I earned my bachelor’s in management with honors from the Lochlann Quinn School of Business in Ireland. I thus obtained my professional qualification from the Chartered Institute of Management Accountants in the UK. In addition to my solid academics, I also have five years’ professional experience.”

So why ESSCA? For the young woman, “the MSc in International Finance enables me to acquire all of the competencies that a financier has to have. The School offers a wide selection of quality lectures as well as a large alumni network. My decision was strongly influenced by my visit to the Paris campus in Boulogne-Billancourt.”

ESSCA continues to develop its exchanges with prestigious universities throughout the world. This fall, the School signed two new double diploma agreements, one with Kozinski University in Warsaw, and the other with the Higher School of Economics (HSE) in St. Petersburg, Russia. These two institutions are among the top 5 best BSchools in their respective countries.

From their 4th year, students in the Grande Ecole programme will thus have the possibility of an academic stay for one year in Poland or Russia to obtain, in addition to their ESSCA master’s in Management, a master’s in finance delivered by Kozinski University or HSE.

These new accords now bring a total of 23 double diplomas that ESSCA offers students in nearly as many destinations (China, the U.S., Mexico, Australia, etc.). Recruiters find these accords very attractive and alumni find themselves hot items on the job market.

9,000

is the number of kilometers covered by students and staff at ESSCA’s six campuses on connected stationary bicycles between November 19 and 23. The equivalent of a Paris-Shanghai by bicycle! The pedaling was for a good cause, since the collective challenge, organized in a partnership with Harmonie Mutuelle and Queeny, a start-up tech firm, enabled ESSCA to raise €7,500 for six charitable organizations.