

SHANGHAI CAMPUS ACADEMIC CALENDAR

2020 - 2021



Fall Semester 2020:

Exchange students

Application deadline	15 May 2020
Orientation day	Fri, 28 August 2020
Semesters taught in English:	Teaching & exam periods:
2nd & 3rd Year Chinese Business & Language Semester (Undergraduate level) 4th Year Asian Business Semester (M1) 5th Year Brand Marketing & Retailing in China (M2)	Fri, 28 August to Sat, 19 December 2020
Holiday week	Sat, 26 September to Sun, 04 October 2020

Spring Semester 2021:

Application deadline	15 October 2020
Orientation day	Mon, 4 January 2021
Semesters taught in English:	Teaching & exam periods:
2nd Year Chinese Business & Language Semester (Undergraduate level)	Mon, 4 January to Fri, 16 April 2021
2nd Year Bachelor in International Management & Bachelor in Digital Marketing 3rd Year Chinese Business & Language Semester (Undergraduate level) 4th Year Asian Business Semester (M1)	Mon, 4 January to Fri, 22 May 2021
China Europe Business (Master in Management)	Mon, 4 January to Fri, 23 April 2021 + CCP
Chinese New Year	Sat, 06 Feb to Sun, 21 Feb 2021

MSc EU-Asia 2020-2021:

MSc EU-Asia Digital Marketing & Business (M2)	Mon, 05 October 2020 to Fri, 23 April 2021
MSc EU-Asia Luxury Marketing (M2)	Mon, 19 October 2020 to Fri, 27 March 2021
MSc EU-Asia International Tourism Management (M2)	Mon, 05 October 2020 to Fri, 22 May 2021

Summer Programme 2021:

Application deadline	10 April 2021
Doing Business in China	Mon, 7 June to Sat, 17 July 2021