

Questions and Answers

ESSCA Programmes in Shanghai



1) What types of programmes are available in Shanghai?

ESSCA has currently two programmes offering to exchange partners:

- **Summer Programme on Doing Business in China**, which starts Mid June to end of July, a six week intensive programme for students to gain first hand knowledge about Chinese economy, society and culture. *Open to ESSCA and partner schools students.*
- **Spring Semester Programme**, which runs from Jan/Feb-May/June every year. The main topic of the programme is Marketing and Corporate Strategy in the Asian context. It offers courses from Consumer Behaviour to Supply Chain Management and Geo-politics in Asia. It also offers Mandarin/Chinese classes to students. *Open to ESSCA and partner school students.*
- **Fall Semester Programme**, a semester programme on Doing Business in China, with strong focus on Chinese language and business environment. *Currently, this is only open to ESSCA students.*

Programme dates, modules' titles and credits can be found in the ESSCA Shanghai leaflet and /or on ESSCA's website:

http://www.essca.fr/EN/ETUDIANT_INTERNATIONAL/Pages/etudiant-international.aspx

2) What does the programme include?

It includes formal classes, guest seminars, group exercises and projects, field visits/research and company visits, cultural activities.

3) What are the fees for attending ESSCA programmes in Shanghai?

ESSCA offers a number of tuition fee waivers for students from partner universities. Students need to cover their visa fee, local registration fee (police registration, residence permit etc.), travel / insurance costs and living expenses. For an estimation of costs, please refer to the information leaflet: *'How to Calculate Your Living Costs in Shanghai?'*.

4) Who are the students attending these programmes?

ESSCA and partner universities students. In the past, we have welcomed a diverse group of students from Canada, Finland, Germany, Guatemala, Morocco and Russia etc.

5) Are there non-academic activities?

Yes, ESSCA and its associate school, ESAI in Shanghai, will offer a welcome dinner, a cultural excursion and farewell dinner for all students.

6) Who will teach the classes?

The classes are designed by ESSCA faculty and taught by ESSCA professors as well as Chinese professors in Shanghai, and other guest professors from other leading universities including Jiaotong University, UC Berkeley California State University (East Bay), University of Leeds, Shanghai Normal University and University of Bristol.

7) Where will the classes take place?

The Shanghai programmes are hosted by ESAI Executive Education in their premises in Shanghai. ESAI is centrally located in Shanghai, within a short walking distance (10mins) of the historic river front, the famous Bund. It is in the same building as the Alliance Française.

8) What kind of facilities do ESAI offer?

Classes are taught in air-conditioned room, and there is also computer equipment (print + photocopy), wireless internet and library facilities. ESAI also provides support for ticket reservations for trains and flights, and provides other local support for students.

9) Where will I live?

Accommodation will be arranged by specialised rental agencies in Shanghai. ESAI will provide support and advice for finding your place in Shanghai. The monthly rent for a single room in a shared apartment will cost around 300 euros / 400 USD, normally with all charges included. The apartment has all the necessary amenities, including kitchen equipment, laundry facilities, internet, TV etc. In most cases, accommodation is available within walking distance or a short bus/taxi ride from ESAI. You may also stay in a simple hotel room next to the school (around 10-15 euros per night) for a shorter programme like the SSP.

If you need assistance from ESAI, please fill in the Accommodation Request Form (which will be sent together with the acceptance letter) and send back to us.

10) Is Shanghai an expensive city to live?

Compared to many European and North American cities, Shanghai is a relatively inexpensive city to live in. Unless if you want to eat European food everyday or go out every night, you can live on a budget of 500-700 euros per month (inclusive of accommodation). For example, a typical set lunch at a nearby restaurant will cost under 2 euros, and the taxi fare is also much cheaper than in Paris or Montreal, only 1.3 euros for the first 3 kilometres, and 0.23 euros for the additional KM. However, western style restaurants and bars may cost you the same price as back home or even higher. Therefore the budget depends on personal lifestyles. Of course you may also wish to keep some money for travelling around China or even Asia, as there are many nice sites to visit around Shanghai (like Hangzhou, Suzhou), but also Beijing, Xi'an, Guilin, all can be easily reached by rail or air connections.

11) What about paper work for Shanghai?

You need to arrange travel and personal insurance for the duration of your stay. You need also to apply for a Chinese visa to enter China. More details of the visa application will be given once your application is accepted.

12) How many courses do I need to take?

All classes are compulsory, and ESSCA will provide an official transcript of ECTS (European Credit Transfer Systems) to you and your home institute. Please check with your international office what the requirement is for you and the equivalents of credits/grades in your home institute as it may vary from one to another.

13) What is the application procedure?

You need to apply through your international office. Our partner universities are responsible for selecting and nominating candidates for our programmes in China. We will review the applications from partner universities and send acceptance letters to the selected students together with relevant information on visa, housing and other practical information.

14) Do I need a visa for China?

All non-Chinese nationals need to apply for a student visa to enter China for the purpose of studying. ESSCA, together with its partners in China, ESAI and SISU (Shanghai International Studies University) will send you an official visa invitation letter to apply for the Chinese Visa. More information can be found in the visa information sheet which will be sent with the acceptance letter.

15) Where can I find more information?

Academic information and programme descriptions can be found on the ESSCA website: www.essca.eu . Information about living in Shanghai can be found on the website of ESAI: www.esai.sh.cn . For any other queries, please feel free to contact Prof. Dr. Wei SHEN: wei.shen@essca.fr / direct office line: +33-2-41734709.

